

# 2017 RTA Conference Member Sponsorship Opportunities & Exhibitor Form October 30<sup>th</sup>-November 2<sup>nd</sup> San Diego, California - Manchester Grand Hyatt

## CORPORATE EXHIBIT TABLE REGISTRATION

\_\_\_\_\_ \$575

Tabletop Exhibit space (30'x6'). You can start setting up at 8:00 am Monday the 30<sup>th</sup> & tear down by noon on Thursday the 2<sup>nd</sup>.

\_\_\_\_\_ \$1,000

To sign up for one of the LIMITED number of Vendor-mercial spots, you must first sign up for an Exhibit Table.

## CORPORATE SPONSORSHIPS

KOPPERS	\$7,750	Banquet Bar (Full)
KOPPERS	\$7,500	Wednesday Business Luncheon & Speaker (Full)
KOPPERS	\$6,500	President's Reception Sponsor
NISUS	\$5,000	Conference App for Smart Devices - Exclusive Top Banner Ad
_____	\$3,950	RTA Registration & Welcome Refreshments
_____	\$3,950	Banquet Event Sponsorship
NISUS	\$3,950	WiFi (Your Choice of Log-in Code)
KOPPERS	\$3,500	Logo Conference Bag
STELLA-JONES	\$3,500	Railroad Purchasing Forum
_____	\$3,000	Premium Conference Gift Sponsor
_____	\$2,950	Wednesday Continental Breakfast
_____	\$2,950	Thursday Continental Breakfast
_____	\$2,950	Railroad Engineering Forum
GROSS & JANES	\$2,750	Audio/Visual Sponsorship (Logo Privileges)
_____	\$2,500	Opening Session
_____	\$2,500	Research Forum
NISUS	\$2,000	Hotel Key Card Sponsorship
NATIONAL SALVAGE	\$1,750	Name Badge Sponsorship
_____	\$1,750	Conference Gift
_____	\$1,750	Conference Gift
_____	\$1,750	Conference Photography Sponsorship
_____	\$1,750	Speaker's Gift Sponsorship
_____	\$1,250	Bottom Banner Ads for Conference App (2 available sponsorships for this)
_____	\$1,250	Wednesday AM Coffee Break
STELLA-JONES	\$1,250	Spouse Gift
_____	\$1,250	Wednesday PM Refreshments
_____	\$995	Thursday AM Coffee Break
_____	\$975	Conference Signage Sponsorship
_____	\$975	Conference Programs
_____	\$850	Spouse Tour Transportation
KOPPERS	\$750	Optional Tour Transportation
_____	\$750	General Conference Sponsorship
_____	\$750	Awards Sponsorship
_____	\$500	General Sponsorship
_____	\$300	AMEX Gift Card
_____	\$200	AMEX Gift Card

## GOLF TOURNAMENT SPONSORSHIP

\_\_\_\_\_ \$750 **GOLD LEVEL**

\_\_\_\_\_ \$600 **SILVER LEVEL**

\_\_\_\_\_ \$295 **BRONZE LEVEL  
(Individual Hole)**

Your Name: \_\_\_\_\_ Company: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security # \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

TOTAL SPONSORSHIP AND EXHIBIT COMMITMENT: \$ \_\_\_\_\_

*(IF YOU ARE NOT INCLUDING YOUR CREDIT CARD INFORMATION, PLEASE INCLUDE YOUR CHECK FOR PAYMENT)*

*Please mail to the Railway Tie Association, 115 Commerce Dr., Suite C, Fayetteville, GA 30214*



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TO: **RTA MEMBERS, ASSOCIATES and GUESTS**  
SUBJECT: *99<sup>th</sup> Annual RTA Symposium & Technical Conference, San Diego, CA*

Located on the coast of the Pacific Ocean in Southern California, San Diego is widely known as "America's Finest City." Famous for its miles and miles of white-sand beaches and amazing weather, the city offers an abundance of fun attractions for visitors of all ages..

***MONDAY OCTOBER 30TH TO THURSDAY NOVEMBER 2ND***  
***MANCHESTER GRAND HYATT SAN DIEGO, CALIFORNIA***



CONFERENCE APP URL: <http://eventmobi.com/rta2017> QR Code

**HIGHLIGHTS:**

- ⇒ Tony Hatch from ABH consulting discusses rail outlook for 2018 and Judd Johnson from HMR discusses hardwood production and consumption.
- ⇒ Procurement, Resource and Utilization session featuring presentations by the Indiana Hardwood Lumber Association and five sawmills.
- ⇒ Luncheon with Keynote Address by Dallin Brooks of WWPI "Putting Preserved Wood Back on the Forest Products Map.
- ⇒ Regional and Short Line Railroad session featuring ASLRRRA's Linda Bauer Darr and representatives from Genesee & Wyoming, OmniTrax, Watco, Tacoma Rail and Farmrail.
- ⇒ Class I Engineering Forum with special presentations and an update from incoming AREMA President Dwight Clark.
- ⇒ Quality Control Session with third-party and railroad representatives.
- ⇒ Research Session with industry and university participants.
- ⇒ Environmental, Tie Disposal & Contractor Session.
- ⇒ The highly-anticipated Class 1 Purchasing Forum.
- ⇒ Industry Tabletop Exhibits and Product Demonstrations from RTA member Suppliers.
- ⇒ Spouse/Guest optional private tour of Birch Aquarium and shopping in La Jolla.
- ⇒ Special event activities including great golf on property, and you can choose to enjoy two special behind the scenes tours of the San Diego Zoo, or a tour of the USS Midway with author Scott McGaugh.
- ⇒ Supplier Sponsored Hospitality Suites.

**"Top Gun" Banquet**  
**With Comedian Mark Cordes**

Come dressed in military attire  
enjoy selections from the buffet tables  
along with the Latin guitar stylings of Gabriel Romo.

Cordially,  
Tim Ries  
RTA President



## THE RAILWAY TIE ASSOCIATION INVITES YOU TO SAN DIEGO, CALIFORNIA IN OCTOBER/NOVEMBER

### OPTIONAL ACTIVITIES INFORMATION

San Diego is in Southern California and is widely known as “America’s Finest City” The Manchester Grand Hyatt is near the Convention Center downtown overlooking the beautiful Pacific Ocean and is convenient to many fun adventures with the comfort of Hyatt’s premium amenities.

#### OPTIONAL ACTIVITIES TUESDAY, OCTOBER 31st ADVANCED REGISTRATION REQUIRED:

##### RTA Golf Tournament at Maderas Golf Club:

Welcome to Maderas Golf Club in San Diego, a Johnny Miller masterpiece. Rated the top ranked Golf Course in San Diego County seven consecutive years by the Zagat Survey, Maderas Golf Club offers beauty and challenge as it winds through the cliffs, rock outcroppings, creeks, and forests of the inland hill country of north San Diego.

##### Behind the Scenes at the San Diego Zoo Tour

A personally narrated bus tour that encompasses a large portion of the compound. You’ll see sights such as the Polar Bear Plunge, the African Plains, Cat Canyon and more. Disembark and enjoy areas normally closed to the public including some close-up encounters with various animals!

##### Animals in Action at the San Diego Zoo Tour

See how our world-famous trainers encourage natural animal behaviors at the San Diego Zoo. Expert trainers will also take you behind the scenes to feed, touch, or help train some of our animal ambassadors. Some animals are unique to this experience and can only be viewed by attending Animals in Action!

##### USS Midway Tour with Author Scott McGaugh with Lunch at Casa Guadalajara

This adventure includes a private tour of areas not open to the public on the historic aircraft carrier. Exhibits range from the crew's sleeping quarters to a massive galley, engine room, the ship's jail, officer's country, post office, machine shops, and pilots' ready rooms, as well as primary flight control and the bridge in the “island over the flight deck”.

#### OPTIONAL SPOUSE/GUEST TOUR on NOVEMBER 1st (DURING BUSINESS SESSIONS)

Private Tour of the Birch Aquarium and La Jolla Shopping The Birch Aquarium offers outstanding views of the Pacific Ocean and an interactive learning experience with tours through the Hall of Fishes, the new immersive bioluminescent Infinity Cube, and the phenomenal one-of-a-kind seahorse exhibition. Touch mammals that thrive in the outdoor simulated tide pool. Lunch and shop in world-class La Jolla with its beautiful scenery, exceptional boutiques and shops. Please have breakfast on your own before the tour.

*Don't forget to indicate which additional events listed above you plan to attend  
By marking them on the enclosed registration payment form!*

# 2017



## SYMPOSIUM & TECHNICAL CONFERENCE

October 30-Nov 2, 2017 | SCHEDULE AT A GLANCE



Follow @RTAHQ and #RTA2017 for 2017 Conference Tweets  
CONFERENCE APP: [www.eventmobi.com/rta2017](http://www.eventmobi.com/rta2017)

### Tuesday October 31st

- 7:00am RTA Golf Tournament Maderas Golf Club
- 9:30am Optional Behind the Scenes San Diego Zoo
- 9:30am Optional Animals in Action! Tour
- 9:45am Optional USS Midway Tour
- 3:00pm Hospitality Suites Open
- 5:30pm RTA President's Reception with entertainment by Latin guitarist Gabriel Romo

### Wednesday November 1st

- 7:45am General Business Session & Welcome
- 8:00am Economic Session:
  - Tony Hatch- ABH Consulting
  - Judd Johnson- HMR
- 9:00am Procurement Session:
  - Ray Moistner- IHLA
  - Brett Frankiln- Tri-State Lumber
  - David Brazeale- Brazeale Lumber
  - Tim Tucker- Tucker Timber Prod.
  - Henry Christ- Dunaway Lumber
- 9:30am Optional Birch Aquarium Tour & Shopping in La Jolla
- 10:30am Quality Control Session:
  - Nate Irby, UP
  - Brad Crawford, NS
  - Kim Merritt, SPIB
  - Tad Cleve, TPI
  - Don Guillen, AAR
- 12:00pm Luncheon
  - Keynote Address - Dallin Brooks- WWPI
- After Keynote: Regional and Short Line RR Session:
  - Linda Darr -ASLRRRA, Moderator
  - Kristine Storm G&W
  - Bob Snyder- OmniTrax
  - Ron Close- Watco
  - Alan Matheson- Tacoma Rail
  - Judy Petry- FarmRail

### Wednesday November 1st continued

- 3:15pm Engineering Forum:  
**Vendor-mercials will occur during this session**
  - Dwight Clark- UP and AREMA President.
  - Randy Bowman- NS (invited)
  - Mike Singelyn- CN (invited)
  - Tod Echler- CSX (invited)
  - Kevin Hicks- UP (invited)
  - TBA- CP (invited)
- 7:15pm Annual Banquet & Awards Ceremony

### A SALUTE TO "TOP GUN"

Enjoy buffet selections,  
More from Gabriel Romo and  
The corporate comedy of  
Mark Cordes

### Thursday November 2nd

- 8:00am Environmental, Disposal, Contractor:
  - Nathan Joe Loftice, BNSF: Moderator
  - David Smat, BNSF
  - Additional Participants TBA
- 9:00am Research Session:
  - Jim Carter, NS, Retired
  - Tim Carey, Lonza Wood Protection
  - Todd Euston, GREX
  - Andreas Schwarz, Lindner America
  - Jeff Morrell, OSU
- 10:45am Railroad Purchasing Forum
  - Cory Thomas, BNSF (invited)
  - Nate Irby, UP
  - TBA, CSX (invited)
  - Scott Feldman, NS (invited)
  - Bill Blaise, KCS (invited)
  - Bruce Emberly, CN (invited)
  - Rob Churma, CP (invited)